Japan White Day

http://www.dannychoo.com/post/en/15930/

Japanese Culture

Every March the 14th is "White Day" which is today.
To make more monies from Valentines day, the Japanese invented "White Day" as an excuse for men to buy candy to give to women in return for the chocolate that they received - theres even an official White Day site.

The reason its called "White Day" is because the color of sugar (white) is the main ingredient for candy which was traditionally given on White Day. These days however, one does not have to give candy and can be white chocolate or marshmallows or condensed milk?

The term "Giri Choco"[義理チョコ] is used to describe chocolate that is given as an obligation - like to ones superiors or boss. If you are managing ladies in Japan and receive chocolate from them then its

probably not because she likes you but because she expects a pay rise come next evaluation season.

Has this White Day thing caught up in other parts of the world?

Question to all He Males out there - did you get chocolate on Valentines day?

Yes!

No ;-;

Make your vote!

Question to all the She Women out there - did you give chocolates to somebody on Valentines day?

Yes

No

Make your vote!

White day was invented to as an excuse to sell more chocolates - what day would you invent and why?

There is a poll embedded in this article.

Make your vote!